

— ANNUAL PULSE —

Tracking progress, driving impact

2024-25

Innovation. Inclusion. Impact.



ORGANISATION PROFILE

VISION

We dream of responsible, equitable, and sustainable world

MISSION

We enable institutions deliver responsible, equitable, & sustainable solutions to the un(der)served



'Samavit' is a Hindi word that means Inclusion. We are an innovative design, research, and consulting company established in 2017. We provide market-based solutions for sustainable growth using innovative, inclusive and impact-driven strategies. We work extensively with corporates, NGOs, social enterprises, bilateral/multilateral institutions, and impact investors. Internationally, we have footprints in South and South East Asia.

70+

engagements on strategic planning, impact measurement, program design, stakeholder engagement, and capacity building in various development sectors

50+

partners supported including NGOs, corporates, impact investors, social enterprises, bilateral/multilateral institutions in India and abroad

40%

partners retained leading to successful completion of multi-year and multi-project engagements

Nepal

India

Philippines

Indonesia

SERVICES WE OFFER



Innovative Solutions



Institutional Development



Market Intelligence



Client Empowerment



Impact Measurement

SECTORS WE WORK IN



Agriculture



Climate Change



Clean Energy



MSME



WASH & Public Health



Financial Inclusion



Waste and Circularity

PARTNERSHIPS FOR IMPACT

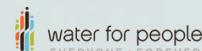
International agencies and corporates



Expanding Horizons. Enriching Lives.



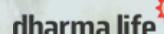
Foundations and NGOs



Financial institutions



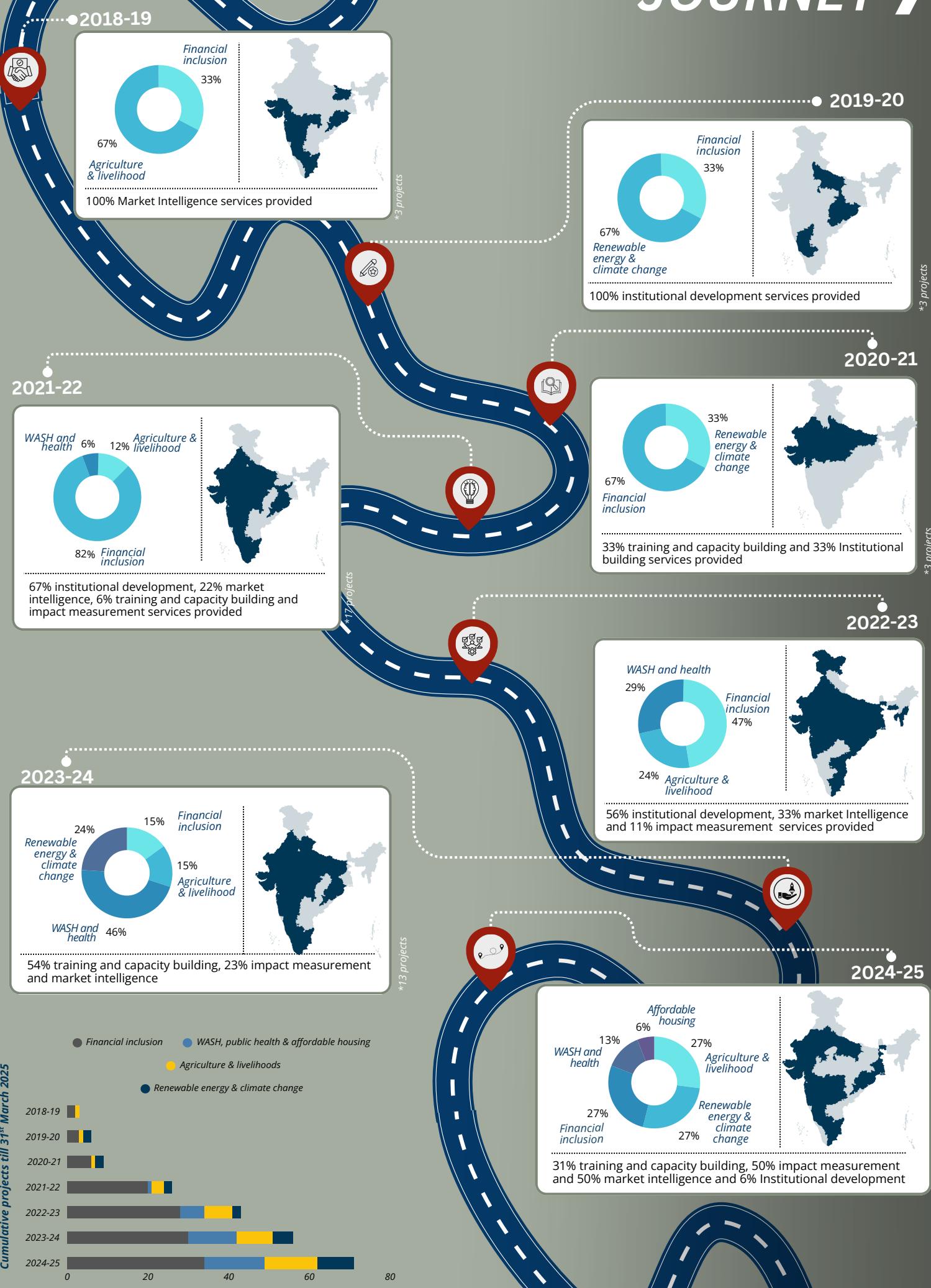
Social enterprises



We have partnered with leading organizations from diverse sectors, including renowned corporates, international development agencies, NGOs, and financial institutions. Our collaborative approach enables us to leverage our expertise and resources to create sustainable and impactful solutions.



SAMAVIT'S JOURNEY

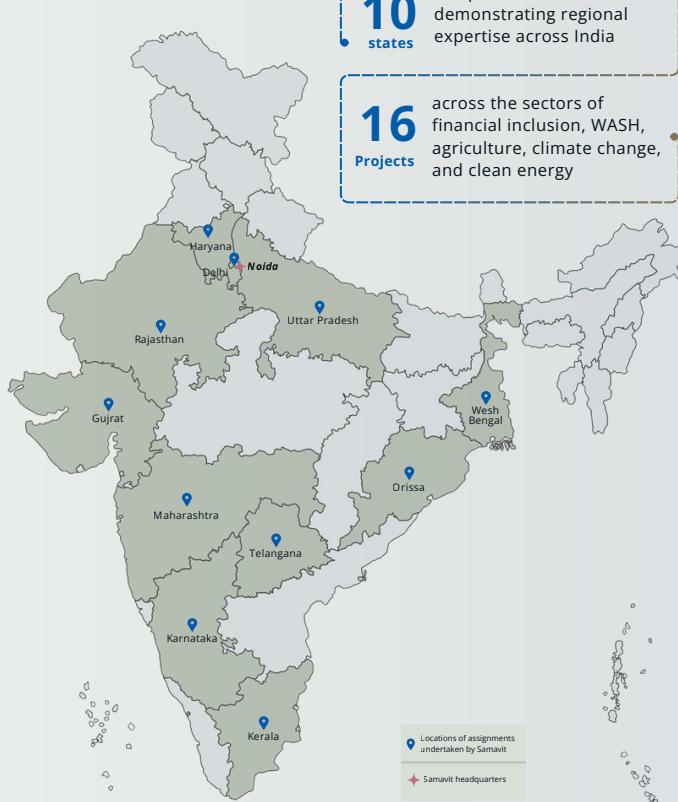
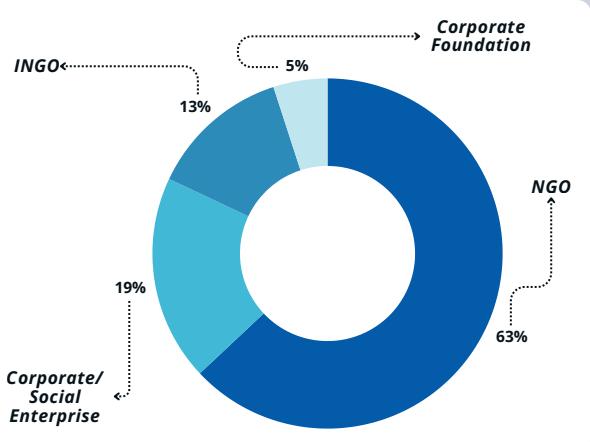


Projects Snapshot

2024-25

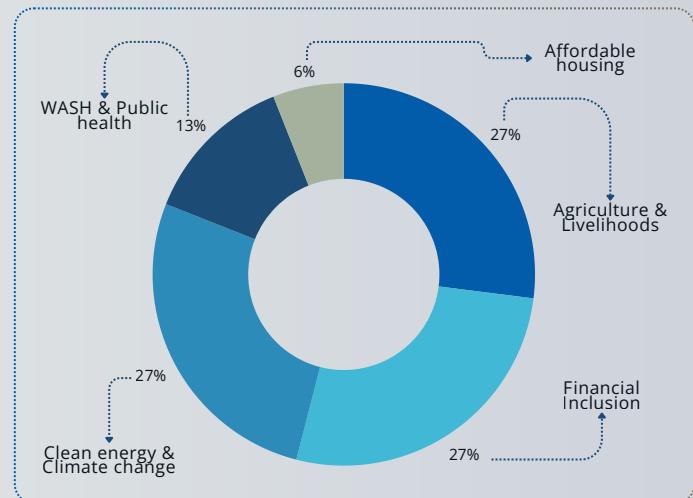
In the financial year 2024-25, Samavit established **partnerships with 13 organizations** operating within the social sector. These partners represented a diverse mix of institutions. Among these collaborations, NGOs accounted for around 53% of the partnerships, followed by corporate and social enterprises at 20%. Notably, several esteemed organizations such as Habitat for Humanity, Water For People, Women's World Banking, and Solidaridad continued their association with Samavit, reflecting their ongoing trust and satisfaction with our services.

In addition to these longstanding relationships, we were proud to initiate partnerships with new clients including Axis Bank Foundation, Godrej, Aga Khan Rural Support Programme (AKRSP), among others. Their decision to place trust in Samavit is a strong endorsement of our expertise and commitment to impact-driven solutions.



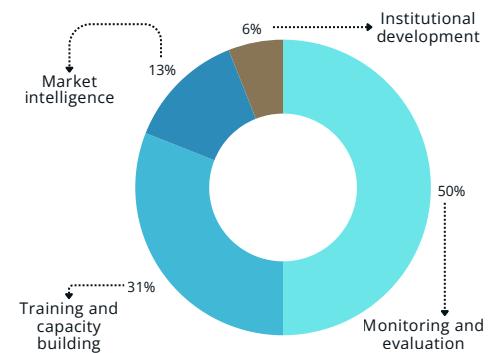
During the financial year 2024-25, we collaborated with partners across a wide range of sectors, including Agriculture & Livelihoods, Financial Inclusion, Clean Energy & Climate Change, WASH & Public Health, and Affordable Housing. Our support spanned multiple areas, from strategic planning, market research, and training & capacity building to conducting comprehensive monitoring and evaluations.

Through this collaborative and hands-on approach **across 10 states and 1 Union Territory in India**, we enabled our partners to better understand, measure, and communicate the outcomes of their interventions.



The Samavit team offers a **comprehensive range of services to support our partners across their diverse initiatives**, customized to meet their specific needs. Our services can be broadly categorized into four key areas. We provide market intelligence, strategic decision support, capacity-building programs, and comprehensive M&E services to empower partner organizations with data-driven insights, sustainable growth, and impactful outcomes.

The Samavit team is committed to building strong measurement frameworks that not only demonstrate impact clearly but also enable partners to refine, adapt, and scale their programs for greater, more sustainable change.



3105 Surveys were conducted in the financial year under various projects

743 Individuals were trained across various sectors, including financial inclusion, WASH, and MSME for capacity building

12 FPOs supported and trained for their business planning

60 MSMEs were surveyed under different projects

SDGs Covered & Measured

2024-25

Samavit's services have contributed significantly to **advancing and measuring progress across 15 Sustainable Development Goals (SDGs)** through the projects it has supported. Across more than 15 projects undertaken during the year, the organization provided technical expertise, strategic support, and robust measurement frameworks to help its partners align their initiatives with global development priorities. Among the 15 SDGs addressed, **Climate Action (SDG 13)** emerged as the most frequently targeted goal, appearing in 8 different projects. This reflects a strong and growing emphasis among Samavit's partners on addressing the urgent challenges of climate change, promoting environmental resilience, and driving sustainable practices. Through its work, Samavit not only measured the impact on these critical areas but also helped shape programs that aim for long-term environmental sustainability and meaningful community transformation.

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



15 LIFE ON LAND



17 PARTNERSHIPS FOR THE GOALS



Decent Work and Economic Growth (SDG 8) was also a major focus, appearing in 7 projects, reflecting the importance placed on livelihood generation and economic empowerment. **No Poverty (SDG 1)** was targeted by 6 projects, showcasing a strong commitment to addressing income disparities and uplifting marginalized communities.

SDGs related to **infrastructure, gender equality, reduced inequalities, and sustainable cities (SDG 5, 7, 9, 10, 11, and 12)** each appeared in 5 projects, indicating a well-rounded approach toward integrated and inclusive development.

The projects overall demonstrate a multi-SDG approach, with most initiatives simultaneously contributing to multiple goals, reinforcing the interconnected nature of sustainable development.

Agriculture and Livelihood



Strengthening FPOs through Climate-Resilient Business Planning and Capacity Building

The project aimed to **strengthen the capacity of Farmer Producer Organizations (FPOs)** by training their management to independently develop climate-resilient business plans using FAO's RIV software. Samavit conducted a four-day workshop and developed detailed business plans for twelve FPOs, equipping their staff with the technical skills for business plan development.

12

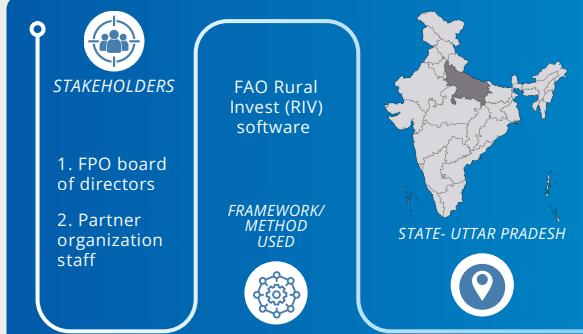
FPOs were given hands-on training on FAO RIV software

12

Business plans integrated with climate resilient strategies

5

Members from partner organization were provided training to use FAO RIV software



Impact Assessment of Water-Based Livelihood Interventions in Salinity-Affected Coastal Regions

Samavit conducted an **impact assessment** to evaluate the outcomes and impact on communities in Devbhumi Dwarka and Junagadh districts of a project aimed to enhance the resilience and livelihoods of rural households, in salinity-affected villages through integrated interventions in water resource management, sustainable agriculture, livelihoods, and women's empowerment.

960

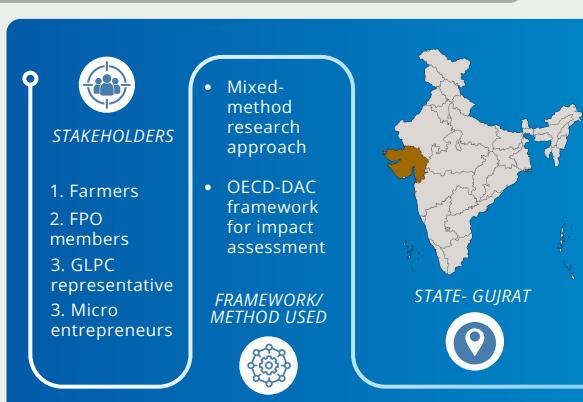
samples were collected from treatment and control villages under the project

25

KIIs were conducted with various stakeholders under the project

18

FGDs were conducted with various stakeholders under the project



Impact Assessment of a Rural Development Initiative in Rajasthan

Samavit conducted an **impact assessment of a five-year project** implemented in four blocks of Alwar district, Rajasthan, focused on enhancing the livelihoods of smallholders, landless households & women through agriculture, allied activities, natural resource management, and improved financial and market linkages using the globally accepted OECD DAC framework.

445

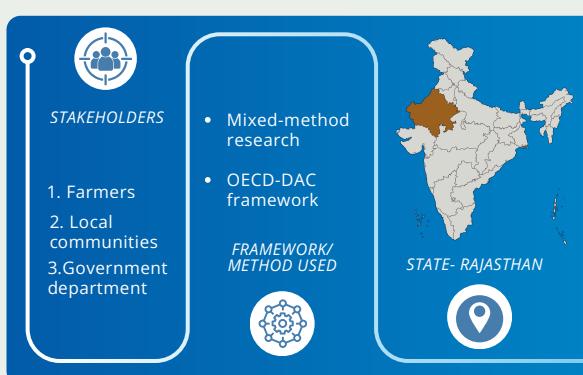
samples were collected from treatment and control villages under the project

4

KIIs were conducted with various stakeholders under the project

7

FGDs were conducted with various stakeholders under the project



Impact Assessment of Livelihood Enhancement Interventions

Samavit conducted an **impact assessment of a five-year integrated livelihoods project** implemented in 100 villages of Newai and Uniara blocks in Tonk district, Rajasthan, focused on enhancing agricultural and livestock productivity, food security, and incomes for 6,000 small and marginal women farmers.

364

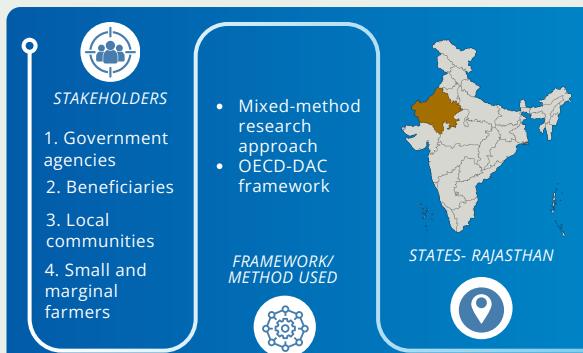
samples of households were collected under the project

10

KIIs were conducted with various stakeholders as a part of the project

5

FGDs were conducted with various stakeholders as a part of the project



Renewable Energy & Climate Change

Assessment of Market Potential for Biomass-Powered Ice Solutions

The study focused on **assessing the market potential** of the GreenCHILL 2.0 ice flaking device, manufactured by New Leaf Dynamics, across key value chains such as fisheries, ready-mix concrete (RMC), and mine cooling. In addition to these primary sectors, the study also explored its applicability in other value chains, including dairy and poultry meat.

3

value chains were studied in depth to assess the market potential of the device

80

samples were collected across different value chains

6

states covered for data collection



STAKEHOLDERS

1. Fisheries value chain players
2. RMC value chain players
3. ICAR-CIFA
4. Mine cooling value chain players

Mixed-method evaluation approach

FRAMEWORK/ METHOD USED



STATE- UTTAR PRADESH, HARYANA, ODISHA, KARNATAKA, GUJARAT & DELHI



Impact Study of Solar-Powered Refrigeration Systems with Pay-Go Technology

A solar-powered cold chain intervention was implemented across remote areas of Uttar Pradesh and Maharashtra, deploying Pay-Go enabled solar refrigerators for micro-entrepreneurs in value chains such as fisheries, kirana stores, dhabas, dairy, and medical outlets. Samavit conducted a **comprehensive impact assessment** to evaluate the initiative's economic, environmental, and social outcomes, along with its effectiveness and long-term sustainability.

43

out of 45 end users were surveyed using a detailed questionnaire

10

KIIs were conducted with stakeholders from different field of expertise for the study

10

districts were covered for this study from Uttar Pradesh and Maharashtra



STAKEHOLDERS

1. Micro entrepreneurs
2. Last mile delivery experts
3. Off-Grid solar experts
4. Project team
5. PURE Experts

Mixed-methods approach

FRAMEWORK/ METHOD USED



STATE- UTTAR PRADESH & MAHARASHTRA



Baseline Assessment of Climate Smart Solutions, Uttar Pradesh

Samavit conducted a **baseline assessment for a climate-smart project** focused on building climate resilience by enhancing the capacities of local institutions, such as Panchayati Raj Institutions (PRIs) and NGOs, and promoting the adoption of climate-adaptive agricultural practices and clean energy solutions.

510

samples of households were collected from the treatment and control group under the project

4

FGD's were conducted with women farmers and local community in Birdpur block of Siddharthnagar

35

blocks were covered in for conducting survey of households in Siddharth Nagar district of Uttar Pradesh



STAKEHOLDERS

1. Women
2. Farmers
3. Community members
3. PANI staff

- Mixed-method research approach
- Thematic areas: socio-economic profiles, climate change awareness, clean energy, climate resilience, access to government entitlements

FRAMEWORK/ METHOD USED



STATE-UTTAR PRADESH



Impact Assessment of a five year Integrated Watershed Development Initiative

Samavit conducted an **impact assessment a five-year integrated watershed project** implemented in 3 villages of Siddipet, Telangana, aimed to improve water table, enhance farming practices, promote sustainable farming, empower women SHGs, boost green cover, and build local institutions, through a comprehensive approach.

910

samples of households were collected from the treatment and control group under the project

3

Intervention watershed villages were visited to capture the impact on the ground

72

soil samples and water samples were collected from the treatment and control area for assessing impact of the intervention



STAKEHOLDERS

1. NABARD
2. VWDC
3. MACS
4. Small and marginal farmers
5. Implementing organisation

- Mixed-method research approach
- OECD-DAC framework
- GIS-based NDVI imagery analysis

FRAMEWORK/ METHOD USED



STATE- TELANGANA



Financial Inclusion



Training of Women Entrepreneurs on Business Growth, Market Linkage & Adoption of Digital Payment

Samavit team **conducted a comprehensive training program** with Community Resource Persons (CRPs) to enable them to support women entrepreneurs in expanding their business models from 1x to 5x. The training focused on enhancing the CRPs' capacities to provide ongoing mentorship and guidance to women-led enterprises across sectors aiming to promote digital financial literacy among women entrepreneurs.

251

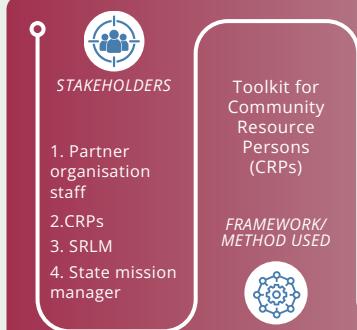
direct beneficiaries
CRPs were provided
direct training under
the project

25000+

indirect beneficiaries of
the project CRPs further
gave training in other
areas

2

training sessions were
conducted with the
CRPs in Maharashtra



Promoting Financial Literacy of Women Farmers

Samavit Vikas Pvt Ltd, **provided financial and digital literacy training to women farmers** with the aim of economic empowerment of women farmers and their families. Samavit conducted a two-day training of trainers (TOT) session with the project implementation team on financial and digital literacy for the women farmers at Jamnagar, Gujarat.

23

stakeholders from
different fields were
trained on financial
literacy of women
farmers

1000

women farmers will be
trained under this project
by the trainers who were
part of this workshop



Promoting Circularity and Financial Linkage Among Leather Clusters for Solid Waste Management

Samavit team **conducted training and capacity building** session for Tamil Nadu leather clusters members to develop sustainable solutions and promote circular technologies for effective solid waste management within the industry.

110

tannery owners
participated in the
workshop conducted
by Samavit

4

days of workshop
conducted with
tannery owners
covering circularity,
relevant technology,
financial schemes etc.

4

workshops were
conducted across Tamil
Nadu under this project



Building Capacities of Block-Level Facilitators to Support Women-led Financial Inclusion Initiatives

A **mentorship module and trainer's manual** were developed to equip Block Resource Trainers (BRTs) to effectively support BC Sakhis under the 1GP 1BC Sakhi mission. The initiative aims to strengthen women's livelihoods by enhancing their business and income-generation capabilities through structured mentorship

100

block resource trainers were
given direct training under the
project

1000

BC Sakhis were trained further
through the block resource
trainers



WASH & Affordable Housing

Strengthening Capacities of WASH Sector Stakeholders through Entrepreneurship Training

An **Entrepreneurship Development Program (EDP)** was conducted to support around 180 WASH entrepreneurs and service providers across Howrah and South 24 Parganas. The initiative aimed to build their capacity to scale WASH-related businesses and promote a more sustainable and resilient sanitation ecosystem

234

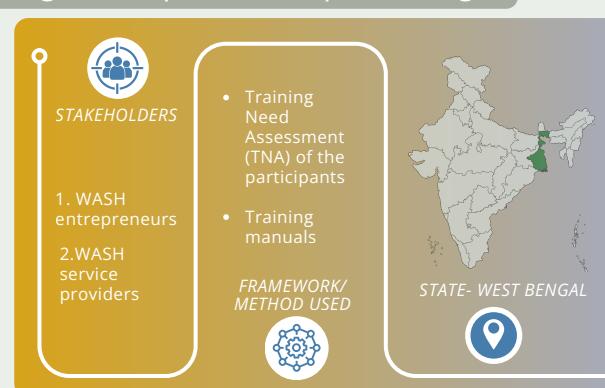
participants from WASH entrepreneurs and WASH service providers received training

8

workshops were conducted across in West Bengal

2

Howrah and 24 South Parganas districts chosen for conducting training



Development of a Knowledge Product on the Technical Support Unit (TSU) Model

A **knowledge product was developed** to document and promote the Technical Support Unit (TSU) model, which supports state governments in four states to strengthen water and sanitation systems. The initiative **aims to facilitate the model's replication** by showcasing its implementation, impact, and scalability.

34

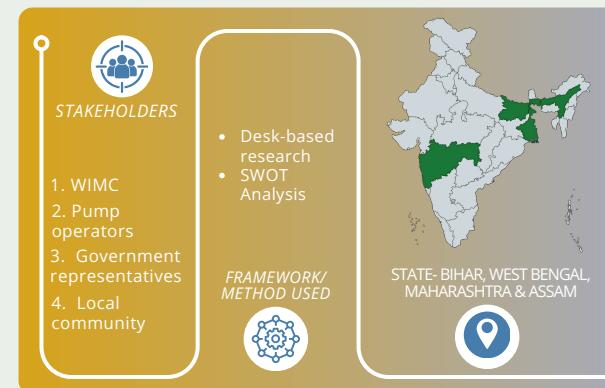
stakeholders were interacted with who provided valuable insights into the model's implementation, impact, and potential for replication

4

implementation state TSU team and government stakeholders were approached.

2

implementation states were visited including Bihar and West Bengal.



Development of a Five-Year Country Strategy (2025-2030) for a Non-Profit Housing Organization

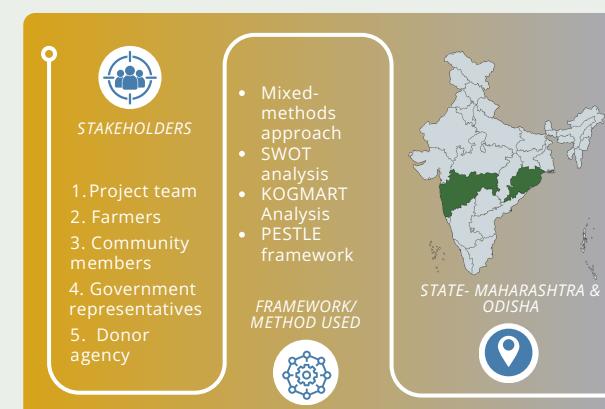
Samavit **developed a five-year country strategy (2025-2030)** for a leading nonprofit, based on an in-depth review of existing frameworks and extensive stakeholder consultations. The strategy outlines key directions for program planning, operations, fundraising, volunteering, communications, and safeguarding.

50+

stakeholders were consulted during the strategy development process which included HFH staff, beneficiaries, donors, government representatives, etc.

2

states were visited under the community needs assessment phase.





OUR TEAM

We have a diverse team of 15 full-time professionals with 45+ years of cumulative business experience, and an empaneled pool of 50+ consultants experienced in the fields of Financial Inclusion, WASH, Clean Energy, Agriculture, Livelihoods, Climate Change, MSMEs, Education, Public Health, and Affordable Housing.



Innovation • Inclusion • Impact

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